

Brutal-Different

Israeli time
11:00 am - 5:00 pm

German time
10:00 am - 4:00 pm

Agenda Brutal Different – Israeli time



MAIN ROOM **Brutalistic Architecture – Global Issues**

11:00 am **Welcoming and Introduction**

Dr. Karin Berkemann,
moderneREGIONAL
on Rhineland

11:10 am **About the project**

Dr. Gil Yaron Director - Office of the
State of NRW for Economy, Science,
Education, Youth and Culture in Israel
Peter Köddermann Managing
Director Program Baukultur Nordrhein-
Westfalen
Rotem Zevi Managing Director of the
Department of Conservation in Be'er
Sheva Municipality

11:25 am **Greetings**

Dr. Stephan Holthoff-Pförtner Minister
for Federal and European Affairs and
International Affairs of the State of
North Rhine-Westphalia

Tamar Tuchler Vice President and
Director of the International Relations
Department, the Council for
Conservation of Heritage Sites in Israel

Anat Barlovitch Planning
Administration

11:37 am **Keynote. The Rediscovery of Brutalist Architecture in Germany**

Dr. Karin Berkemann

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12:05 pm **Brutalist architecture: definition, period and characteristics**

Dr. Jeremie Hoffman, Heritage Conservation Israel

12:30 pm **Break 15 Minutes**

12:45 pm **Monumental heritage – Dealing with brutalist architecture?**

12:50 pm **Brutalism as a subject of monument protection. How to reason and preserve its characteristics**

Dr. Martin Bredenbeck
Monument preservation
Rhineland

1:10 pm **Rechter's Brutalist buildings in Tel Aviv**

Amnon Rechter & Dana Gordon

1:25 pm Joint discussion with Dr. Bredenbeck, Amnon Rechter, Dana Gordon and Questions via Chat

1:40 pm **Break 30 Minutes**

2:10 pm **Brutalist architecture – adaptive reuse**

2:15 pm **Umbaukultur – adaptive reuse of post-war architectural heritage**

Prof. Christoph Grafe, University of Wuppertal

ZOOM ROOM

**Brutalistic Architecture and City Planning:
In Be'er Sheva and Wulfen**

12:45 pm **Opening:** Arch. Rotem Zevi

12:48 pm **Be'er Sheva: The city of brutalism & the Heritage list of the city**

Arch. Rotem Zevi

1:10 pm **Citybuilding in the desert: Be'er Sheva, between international and vernacular arab architecture**

Dr. Hadas Shadar

1:30 pm **New City of Wulfen - a contribution to modernity**
Prof. Yasemin Utku, TU Cologne

1:45 pm Joint discussion and Questions to Dr. Hadas Shadar, Arch Rotem Zevi, Prof. Utku and the audience

2:10 pm **Break 20 Minutes**

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- 2:35 pm **Brutalist architecture in the Negev Desert: A critical climatic perspective**
Prof. Isaac Meir, Israel
- 2:50 pm Joint discussion with Prof. Grafe, Prof. Meir and Questions via Chat
- 3:05 pm **Break 10 Minutes**
- 3:15 pm **Brutalist architecture – a challenge for communication**
- 3:20 pm **University Buildings: Space for Education**
The Ruhr-University Bochum
Prof. Dr. Alexandra Apfelbaum
- 3:40 pm **Brutalism in student discourse**
Prof. Dr. Daniel Lohmann,
Technische Hochschule
Cologne
- 4:00 pm **Big beautiful Buildings?**
Peter Köddermann, Baukultur
NRW
- 4:15 pm Joint discussion with Prof. Lohmann, Peter Köddermann and Questions via Chat
- 4:30 pm **Short reflection, thanks and good bye**
Gil Yaron, Peter Köddermann,
Rotem Zevi
- 5:00 pm **END**

- 2:30 pm **Beer-Sheva's urban development, population, and culture from a historical-geography perspective**
Arch. Moshe Shapiro
- 2:50 pm **"The Block": New buildings – Near The "Negev Center" in Be'er Sheva**
Arch. Ariel Goshen
- 3:10 pm Joint discussion and Questions to Arch. Moshe Shapiro and Arch. Ariel Goshen and the audience
- 3:30 pm **Break 10 Minutes**
- 3:40 pm **The LEIBLING HOUSE as a model of communication with the city & with the community regarding heritage and buildings**
Arch. Sharon Golan
- 4:00 pm Joint discussion and Questions to Arch. Sharon Golan and the audience
- 4:10 pm **END**